



A Presentation of what we are, what we do Mission statement, June 2017

Who we are

- EBCAM AISBL (non-profit organization)
- Headquartered in Brussels, at the heart of the EU & International institutions and the hub of diplomatic community
- Founded in 1973
- A European Federation promoting economic development in Africa through private sector initiatives
- 44 years of existence
- EBCAM is not a development assistance NGO. Its members believe that there must be additional and renewed approaches to address the development of Africa
- We are the only organization that comprehensively represents the range of business activities undertaken in Africa by European companies
- We work on behalf of our members to ensure that the voice of Africa-focused business is heard in European, International and African countries policy-making

Our members

- 11 members who are European Africa-targeted Business Councils and Associations of private sector enterprises focussed on development, business, trade and investment
- Through its members, EBCAM represents today more than 4000 European companies with hundreds of thousands of employees and with business interests in the African continent, from the Maghreb to South Africa.

Our principles

- The private sector and viable business initiatives must be the main drivers of sustainable economic growth in Africa
- More and more aid is not the answer to Africa's problems
- Africa is the new global business frontier and we have an important role to play as a representative organ of the European private sector
- Africa is a land of full opportunities, also for the European Companies, and a land of challenges. This is precisely our field of expertise: help transforming the challenges into opportunities.

What we do

- We supply crucial information to our members, to help them make business decisions:
 - Daily newsletter
 - Key-figures



- Facts about African macroeconomic trends
 - Identification and analysis of dynamic sectors
 - Updates on developments in European regulatory environment (including financing opportunities), UN system, OECD, ACP
 - Updates from African Embassies in Brussels
 - Relevant trends as seen in Conferences, seminars, business events in Brussels
- We bring together our members to make them share information that is beneficial to each other
 - We create an integrated and powerful network of European Africa-locally based organizations. We make them connect to help each other develop expertise on the continent
 - we represent the interests of our members advocating for them with key actors, such as the European Institutions. We work to be, in the eyes of the European Institutions the principal interlocutor and advisor when it comes to European private sector expertise for Africa
 - We connect with other Brussels and international organizations related to development in Africa (such as the African Development Bank -AfDB)
 - We contribute to the promotion of investment and employment creation through private sector initiatives

How we manage our business

- Organizational matters:
 - Annual rotating presidency, chaired by the president of the national association in charge
 - This president and 2 other persons, members of the Executive Committee, form the Troika and oversee day to day management with the Executive Committee and the Brussels Secretariat
 - 3 General Assemblies per year, where the members participate in strategic decisions and exchange activity information among themselves, sharing news from the continent (major interest) Information-sharing, ideas-sharing, meeting with important partners

We are not in the business of competing with our members but in working through them, encouraging them to do business together



Who are our partners and regular contacts in institutions

➤ Partners:

- CCA – Corporate Council on Africa (USA)
- The EU delegations in Africa, the EU ambassador and economic teams
- Eastern Africa association
- “Sister” organizations in Africa

➤ Cooperation:

- The Council of the European Union
- The European Commission
- The European Parliament
- The Economic and Social Committee
- The European Investment Bank (EIB)
- The African Development Bank (AfDB)
- The European Development Finance Institutions (EDFI)
- The African Union
- The Secretariat of the African, Caribbean and Pacific Group of States (ACP Secretariat) and other relevant organisations
- UN organizations
- The Economic Commission for Africa (ECA)
 - UNIDO
 - UNCTAD

Our ambitions

- Offering quality information and service to our members
- Strengthen our reputation and influence in the eyes of the European Institutions, International organizations and African diplomatic community in Brussels, as valid advisors for policy making
- Widen the network of our European Members
- Have all the Africa-targeted institutions and organizations within our inner circle, as partners
- Explain our principles and Get more visibility through organising major business events and animating sessions in major conferences- seminars like the European Development Days