



Ελληνογερμανικό Εμπορικό  
και Βιομηχανικό Επιμελητήριο  
Deutsch-Griechische  
Industrie- und Handelskammer



INDIA  
IP SME HELPDESK 

## WORKSHOP on ASIAN MARKETS

Athens, Monday 10<sup>th</sup> June 2024, 12:00-15:00  
Athens Chamber of Commerce and Industry Conference Hall  
7 Akadimias str., 6<sup>th</sup> floor

*organization:* Hellenic-German Chamber of Commerce and Industry  
Greek-Asian Business Council  
*in cooperation with:* Athens Chamber of Commerce and Industry & EEN-Hellas 2025  
*with the support of:* India IP SME Helpdesk, European Commission

### PROGRAM

11.30-12.00 *Registration-coffee*

12.00-12.20 *Opening Addresses*  
Mrs. Sofia Kounenaki Efraimoglou, President, ACCI  
Mr. Constantinos Antonopoulos, Chairman, Greek-Asian Business Council

***Country Presentations***

12.20-12.40 *Philippines*  
H.E. Mr. Giovanni Palec, Ambassador of Philippines

12.40-13.00 *South Korea*  
Mr. Kostis Daskalopoulos, Economic & Commercial Counselor, Embassy of Greece in Seoul (via link)

13.00-13.20 *Singapore*  
Representative of Singaporean-German Chamber of Industry and Commerce (via link)

13.20-13.40 *Indonesia*  
Representative of the Embassy of Indonesia

13.40-14.00 *Japan*  
Representative of the Embassy of Japan

14.00-14.20 *Thailand*

*Mrs. Anongnart Mahasawat, Director of the Thai Trade Center in Milan (via link)*

14.20-14.50 *Opportunities and Protecting Intellectual Assets in India*

*Mr. Girish Somawarpet, IP Business Advisor, India IP SME Helpdesk, European Commission*

14.50 Q&A

working language: *English*

coordination: *Mr. Yannis Patsiavos, Senior Manager, Hellenic-German Chamber of Commerce and Industry & Director, Greek-Asian Business Council*

Short break

15.00-15.40 ***Special Session on Ivory Coast***

in cooperation with: ***Hellenic-African Chamber of Commerce and Development***

*Address: Mr. Nikos Vasiliou, Vice-President, Hellenic-African Chamber of Commerce and Development and Member of Administrative committee - Responsible for International Relations of ACCI*

*Relations between Ivory Coast and Greece*

*Mrs. Natacha Christoyannis, Consul of Greece in Ivory Coast*

*The role of Ivoir-Hellenic Chamber of Commerce and Industry to enhance bilateral business ties*

*Mr. Assamoi Akenan, President of the Ivoir-Hellenic Chamber of Commerce and Industry*

*Partnering with small and medium sized enterprises in booming Ivory Coast*

*Mr. Yaya Ouattara, Director General of the Single Window for SME development*

Q&A

working language: *English*

Registrations: <https://forms.gle/z22GX4tWcrjYU555A>