



Dear Members and Partners,

The East African Business Council (EABC) in partnership with the East African Community (EAC) invites **you** to **register** to attend the **East African Business and Investment Summit & Expo 2025**, taking place on **16th–17th October 2025** in **Nairobi, Kenya**. **[Register Now](#)** **[Visit Event Website](#)**

This premier high level regional platform will bring together **Cabinet Ministers, CEOs, investors, development partners**, and business leaders from across Africa and beyond to shape the **East Africa Economic Agenda** and unlock new

investment and trade opportunities. [Watch Welcome Video from EABC Executive Director](#)

Why Attend?

- Engage in **High-level CEOs Dialogue with Ministers** on Trade in Services, Manufacturing, AfCFTA, and Digital Trade.
- Contribute to **policy resolutions** that will be formally presented to the Chairperson **EAC Council of Ministers**.
- Participate in **B2B matchmaking and investment pitching** sessions.
- Discover innovations at the **Expo**.
- Network with **600+ senior-level participants**, including the EU, Indonesia Delegation and continental business champions.

Early Bird Registration is Now Open!

Take advantage of discounted rates by registering early for the East African Business & Investment Summit & Expo 2025:

Participation Fees:

- USD 200 – Members of Afrika Verein and European Business Council for Africa (AISBL)

Standard Exhibition Booth Fees:

- USD 400

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The **East African Business & Investment Summit & Expo 2025** will reflect on the progress made since the **previous Summit held in Kampala in 2023**, particularly in advancing regional integration and addressing trade barriers. Building on this foundation, the 2025 Summit comes at a critical juncture, marked by several significant developments — including the **continued implementation of the African Continental Free Trade Agreement (AfCFTA)**, the **launch of the**

Tripartite Agreement, and global shifts such as **climate change** and **de-globalization**.

Against this backdrop, the Summit will delve into **continental and global economic trends**, with the aim of **repositioning the EAC as Africa's premier trade and investment hub**.

[Visit Event Website](#)

East African Business Council

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