

AFRICA TRADE & INVEST MEETS MANAGING RISK

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CONCEPT NOTE

November 6th & 7th, 2024 - Frankfurt (Hotel Hilton City Centre)

Africa Trade & Invest meets Managing Risk in Africa

“Setting the right frame to unlock Africa’s trade and investment opportunities“

OBJECTIVE

In times of geopolitical recalibration and green economic transformation, German businesses draw more attention to the African continent due to its geographical proximity, its skilled labour potential, its vast resources, as well as its rapidly growing markets and economies. Deepening economic relations and promoting investments, based on the principles of sustainability and inclusivity, will create a win-win situation for African states and Germany. Some of the necessary prerequisites are ease of business and risk assessments & insurance, and accessible financing instruments.

Afrika-Verein’s Trade & Invest meets Managing Risk Forum is a platform for solution-oriented reflections upon the current (geo-)political situation on the African continent, identifying necessary governmental and regulatory frameworks to broaden German companies' presence in African countries, mapping existing risk mitigation and financing schemes, showcasing African and German hidden champions, discussing action points for accelerating regional integration, as well as discussing what role companies and public partners can play in this process.

- **GEOPOLITICS & DIVERSIFICATION**
- **FRAMEWORKS FOR INVESTMENT AND FINANCING OF DIFFERENT SCALES**
- **REGIONAL INTEGRATION, TRADE CORRIDORS AND ECONOMIC ZONES**
- **RISK MAPPING AND MANAGEMENT**
- **SUPPLY CHAINS, ESG, DUE DILIGENCE**
- **CYBER, OPERATIONAL & INFRASTRUCTURE SECURITY**
- **ADDED LOCAL VALUE CHAINS: SUSTAINABLE AND TRANSPARENT**
- **TRADE & INVESTMENT OPPORTUNITIES AND HIDDEN CHAMPIONS**

2 conference days
10+ sessions
200+ participants
industry leaders
political decision-makers
investors
change-makers